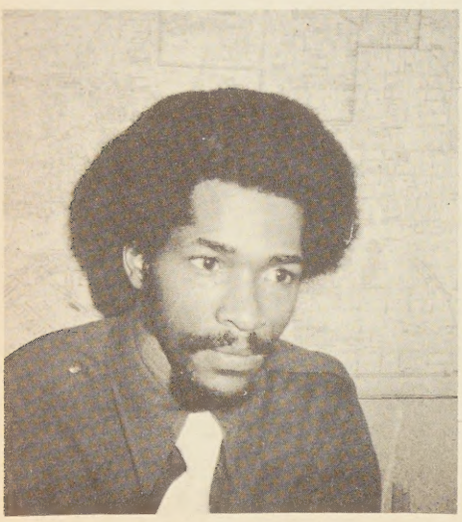
THE TACOMA FACTS

10c "BRIDGING THE COMMUNICATION GAP" 10c

Volume 2 Number 33 PUBLISHED WEEKLY IN TACOMA, WASH. 1325 South K St. MA 7-5597 August 3, 1972

Serving Tacoma Residents and Fort Lewis Personnel

Black Prisoners Boycott At Walla Walla Penitentiary



On Monday July 24, 1972 the Black prisoners, represented by the Black Prison Forum Unlimited attempted to stage a boycott. This boycott was to protest of the way in which the Black prisoners are being treated. Some of the main requests were: more black hospital staff, black guards, black counselors etc. They also demanded Black representatives in every phase of the administration, where the freedom of the Black prisoner is being considered; i.e. classification, adjustment committee, Parole Board, Superintendent's interview for release of progress reports, work/training release counseling etc.

The Black prisoners requests are a direct mirror eflection of why a program such as the ADULT OFFENDER OUTREACH PROGRAM (AOOP) is needed.

The economic strangle-hold that the majority of Black people are perpetually subjected to, makes Black people highly susceptible to contact with the criminal justice system. After a Black person is convicted of a crime it's rough the reason it is rough is because in most cases it is harder for Blacks to get release due to the lack of programs directing their efforts to meet the needs of Black prisoner specifically: consequently our Black brothers and sisters spend more time in prison than their white counterparts. The time has long since been here for the community as a whole to rise up and come to the aid of our Black brothers and sisters incarcerated in prisons throughout these United States.

Dear Parents & Guardians

Because of the growing problems many families are experiencing each day, in just about every facet of living, we feel the urgent need to meet with you to exchange ideas and discuss the common problems we seem to face and too often find it difficult to deal with along. Hopefully, together we will find some answers and begin to effectively help ourselves and our families. The first step is to meet together..August 2, 1972, at 8:00 p.m. at the Ujama Culture and Recreation Center, 415 South 13th Street.

Your participation is valuable and very much needed.

MINORITY SUBCONTRACTING WORK TO INCREASE

OLYMPIA: More minority firms will be able to enter the mainstream of highway construction as subcontractors as a result of the implementation of the equal opportunity provisions of an Executive Order promulgated by Governor Dan Evans.

The Highway Department will add supplementary special provisions for selected King, Snohomish, and Pierce County highway projects in the immediate future. These special provisions will require the solicitation of minority contractors for work to be subcontracted by successful bidders.

The first project to which the new provisions will apply will be for highway construction on .6 of a mile of State Highway 16 from Union Avenue to Bantz Boulevard in Tacoma. Advertisement for bids opening August 30 were made yesterday.

The items selected for possible subcontracting to minority firms are clearing and grubbing, roadway excavation, and hauling.

Projects to be advertised in August will contain the new special provisions. To assist prime contractors in obtaining quotes as required by the new special provisions, a list of minority contracting firms will be maintained by the State Highway Department. Minority firms wishing to be placed on the list should advise the Highway Department in Olympia of their capabilities.

Through meetings with members of the minority contracting element, the Highway Department has found that minority contractors have been unable to enter the mainstream of highway construction, although general equal opportunity provisions have been a part of highway project requirements for a considerable time. As a result, the Highway Department will select specific elements of work contained in proposed projects for which it is known that minority contractors have the capability, whether a portion or the entire work.

Successful bidders, prior to the award of contracts for selected projects, will be required to submit written evidence of good faith negotiations with minority contractors relating to the subcontracting of those items specified for minority solicitation in order to be deemed a responsive bidder.

Lawn Maintenance Service For Model Neighborhood Residents

The Minority Contractors of Pierce County are now offering a free lawn maintenance service to residents of the Model Neighborhood who meet the following qualifications:

1. Live within the Model Neighborhood boundaries, which are 6th to 27th Street, Fawcett to Sprague.
2. Are elderly or handicapped welfare recipients with no children or other person to take care of their lawn.
3. Do not have the equipment to take care of their lawn, or work hours that leave them no time for lawn care.

Families with able-bodied teenage sons or an able bodied man as head of the household do not qualify.

For further information, contact James Daniels at 272-4274.

Women Volunteers Needed At Purdy Treatment Center For Women

Women interested in becoming volunteers at Purdy Treatment Center for Women are invited to a meeting at the Center on Wednesday, August 9. at 2 p.m. Mrs. Dikka Britt, Education Program Assistant, will speak on programs in the Treatment Center. Nrs. Eleanor Green, recently appointed Volunteer Service Coordinator, will discuss volunteer activities. Women who wish to attend should contact Mrs. Green at 858-9101.

Beauty of the Twilight Hours To Be Held August 6Th

The Saturday Morning Brunch Annual Tea, to be held Sunday August 6th at the city Association of Colored Women Club House, 2316 S. Yakima Ave. from 5-8 p.m. this years tea will be a Twlight Green Tea. (Theme) Beauty of the Twlight Hours. A program will be rendered during the Tea Hours. The Public is invited. Viola H. Norwood, Tea Chairman, Major Rutherford, President.

Choir Anniversary

The "Voices of St. John" will present its annual concert of religious music Sunday, August 6, beginning at 3:00 p.m.

Ms Sarah L. Turner, choir president said the concert is in celebration of the choirs 15th anniversary.

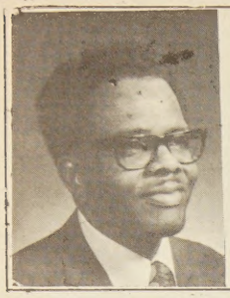
Churches in Tacoma, Seattle and Portland have been invited to participate in the program.

According to Ms. Turner, a church dinner will be served following the regular 11:00 a.m. worship service for those who desire to remain on the church grounds and attend the program.

Committee members assisting with the details of the program are Ms Sarah Davis, program chairman; Elizabeth McKinney, decorating chairman, and Lillie Wilborn, food chairman. Members of the senior choir will host the dinner.

Rev. J.A. Boles, pastor of St. John Baptist church extends a cordial invitation to the community to come and help the Voices of St. John celebrate its anniversary.

St. John Baptist church is located at 2001 South J, Street.



You Are Invited to the St. John Baptist Church So. 20th & J St. Tacoma, Wash. Sundays. 10am, -11am. We Offer Family Counseling & Spiritual guidance. Rev. J. A. Boles Pastor Res. Office... Ma. 7-6171 LO-4-5486

BIOGRAPHICAL DATA OF JESSE OWENS

Jesse Owens is considered by many sports experts to be the greatest track and field star of the half century.

A resident of Chicago, Illinois, he devotes much of his time to underprivileged youth, as a board member and former director of the Chicago Boy's Club, an organization serving 1,500 youngsters. For five and half years, Owen's was Sports Specialist of the State of Illinois Youth Commission.

This former Olympic star currently makes public appearances and speaks before youth groups, civic meetings, PTA's, sports banquets, and gives commencement addresses at various schools and colleges throughout the country.

Professionally he is doing business at JESSE OWENS, INC., a public relations and consultant firm, which also operates a consumer market and research service. In addition, he is a consultant on the Olympics to Sears, Roebuck and Co.

In 1955, the U.S. State Department delegated Owens as America's "Ambassador of Sports" and sent him on a two-month good-will tour of the FAR EAST. The following year he went to Australia as one of the Personal representatives of President Eisenhower at the 16th Olympiad.

Owen's athletic career began in 1928 at Cleveland, Ohio, where he set new world records for junior high schools by jumping six feet even in the high jump, and 22 feet 11-3/4 inches in the broad jump.

During his high school days in Cleveland, Owens won all of the major track events, including the state championship for three consecutive years. At the National Inter-scholastic School meet in Chicago, during his senior year, he set a new world record for high schools by running the 100-yard dash in 9.4 seconds to tie the accepted world record, and he created a world record in the 220-yard dash by running the distance in 20.7 seconds. A week earlier, he had set a new world record in the broad jump by jumping 24 feet 11-3/4 inches.

During his freshman year at Ohio State University, Owens set a world record in the 60 meters at 6.2 seconds and created a new record of 6.1 seconds in the 60-yard dash.

As a sophomore, he had the distinction of being the only track and field athlete in history to set three world records and to tie a fourth in a single track meet. He ran the 100-yard dash in 9.4 seconds to tie the world's record and set world records in the 220-yard dash at 20.2 seconds, the 220 low hurdles at 22.6 seconds, and the broad jump at 26 feet 8-1/4 inches.

At the 1936 Olympic games held in Berlin, Germany, Owens gained international distinction with a dramatic feat by setting new Olympic records, in winning individual titles in the 100-meters, 200-meters and broad jump, and running on the victorious relay team.

Miss Black New Jersey has Afro American wedding

CAMDEN, N.J. — Miss Cheryl Diane Burt, the current Miss Black New Jersey and first runnerup to Miss Black America, became the bride of E. T. Jones Jr., Saturday, in the First Nazarene Baptist Church.

The Afro-American ceremony was performed by the Rev. Marvis Hoppe of the Temple of the Black Messiah, Philadelphia.

Miss Burt, the daughter of Mr. and Mrs. Samuel Minney, was escorted to the altar by her father.

She wore a gown of black, featuring a low neckline, and attachable trin. Her black headess was African-influenced with a highcrown. She carried a bouquet of white roses

The bridegroom wode a black dashiki.

The couple repeated their vows under an archway of red roses.

* * *

Serving as queens were; Ms. Hope Thompson, Plainfield, N.J.; Mercedine Thomas, Newark, N.J.; Iris Lee, Richmond, Va.; Joselyn Francis, Trenton, N.J., and Demetria Choice and Garvice Creecy, both of Camden.

All wore floor length gowns of champagne satin. African influenced style and matching turbans.

Serving as warriors were; Brothers G. Benson, Camden; W. Robinson, Orangeburg, S.C.; Johnson, Brooklyn, N.Y.; W. Henagan, Trenton, N.J.; W. Fowlet and H. Brown, both of New York City.

All wore white safin dashikis featuring a matalic trimming on the V-neckline.

A reception followed at the Arlo Caterers, after which the couple left for a honeymoon in the Bahamas.

On their return they will reside in New Brunswick, N.J. for the summer and in September will take up their residence in Chicago, where the Rev. Mr. Jones has accepted a pastorate.

Mrs. Jones ia a June graduate of Douglass College.

The groom is a graduate of Johnson C. Smith University, Princeton Theological Seminary and just recently did graduate study at the Interdenominational Seminary in Atlanta, Ga.

He is the son of Mrs. Wilhelminia Jones and the late E.T. Jones Sr. of Orangeburg, S.C.

New Black Air Lines Stewardesses

Miss Marcia Jackson

Miss Harriet Williams

Miss Marcia Jackson & Miss Harriet Williams has become United Air Lines stewardesses. Miss Jackson is the daughter of Mrs. Reba Jackson, 3302 E. Pine & Mr. Albert Jackson, 1129-26th Avenue, Seattle and Miss Williams is the daughter of Mrs. Ona B. Dew, 1409 South 12th, Tacoma.

Miss Jackson is a graduate of Immaculate High School and was employed by Frederick & Nelson & C.A.M.P. (Central Area Motivation Program) and Miss Williams is a graduate of Lincoln High School & attended Tacoma Community College & Seattle Community College, where she took nurses aide training prior to serving aloft.

Miss Jackson is based in New York City & Miss Williams in Chicago.

Insidious blood disease basis for Cosby special

In Africa, thousands of years ago, nature made a mistake, a mutation. A baby was born with sickle-cell anemia and that baby's descendants inherited the malady and carried it with them to the New World as slaves.

Now, in its severe form the disease affects one out of every 400 black Americans, and in its mild form, or trait, one out of every 10 blacks living in this country.

"To All My Friends on Shore," 90-minute special starring Bill Cosby to be rebroadcast Aug. 13, is the contemporary drama of a family who must deal with the effects of this disease when it, in its severest form, strikes their young son.

Sickle-cell anemia is a non-contagious, inherited disorder occurring chiefly in black people. It is a disease of the blood in which there is a particular kind of hemoglobin in the red cells that causes them in certain specific circumstances to assume a peculiar crescent, or sickled, shape.

In Africa, strangely, sickle-cell anemia protects those living in areas where malaria is endemic, since the malaria parasite shuns blood which sickles. In America, with malaria gone, sickle disease remains a scourge among blacks.

If two people who have the sickle-cell trait marry, the chances are that one out of four of their children will have the severe form of sickle-cell anemia, two will have the trait — or mild form — and one will have no form of the disease.

If one parent has sickle-cell anemia, and the other parent the trait, half the children will have the severe form, the other half the trait. And there are other combinations which give rise to intermediate forms of the illness.

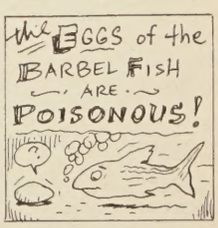
In "To All My Friends on Shore," the husband, played by Cosby, and his wife, portrayed by Gloria Foster, are both carriers of the genes that doom their young son, played by Dennis Hines.

There are those medical practitioners who are unaware of the disease, and even when it is known, it may not be recognized. Many patients with sickle-cell anemia are treated for diseases which have similar symptoms.

5 corporations escape taxes

WASHINGTON (UPI) — Five huge corporations with profits totaling $328 million in 1971 paid no federal corporate income taxes last year without violating the law, a congressman said last week.

Rep. Charles A. Vanik, D-Ohio, a crusader for tax reform, presented Congress' Joint Economic Committee with a detailed study of corporate tax payments to back up his contention that the tax laws make it easier for big firms to escape taxes and give them an unfair advantage over smaller competitors.



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QUALITY *Safeway Meats*

USDA GRADE A
Small Turkeys
Manor House Or Acme 10 to 14 lbs. 1972 Crop Frozen lb. **39¢**

SAFEWAY
Beef Wieners
Or All Meat Plump & Juicy 12-oz. **55¢**

Beef T-Bone Steak USDA Choice, lb. $1.69
Beef Rib Steak 6" Cut Small End USDA Choice, lb. $1.49
Beef Rib Roast 6" Cut Large End USDA Choice, lb. $1.09
Beef NEW YORK Steaks USDA Choice, lb. $2.69
Beef TOP SIRLOIN Steaks Boneless Choice, lb. $1.97
Lean Ground Beef lb. 79¢

Bar-S Hams 5 to 7 lbs. Or Hygrade Boneless Water Added, lb. 98¢
Pork Spareribs Fresh Under 3 Pounds, lb. 98¢
Bacon, Sliced Armour's Star, lb. 89¢
Pork Link Sausage Pure, Pork, lb. 98¢
Thick Sliced Bologna 12-oz. 69¢
Fresh Salmon Silver, Heads & Tails Removed. lb. $1.09
Gourmet Shrimp Breaded Cpt. Choice, lb. $2.09
Shrimp Meat lb. $2.39

SAFEWAY
Boneless Hams
Sold By The Can Only 5 lb. Can $4.45 lb. **89¢**

USDA GRADE A
Fryer Parts
Thighs with Back Portions or Drumsticks California Grown Have Been Frozen lb. **55¢**

Discount Bakery Items

Premium Bread Safeway 22½-oz. 37¢
Bear Claws Mrs. Wright's 8's 89¢
Raisin Bread Skylark 15-ounce 35¢
Donuts Mrs. Wright's Family Pack, 12's 79¢
Low Discount Price

since we're neighbors let's be friends

Coldbrook Margarine Soft, lb. 29¢
Chocolate Syrup Hershey's, 16-ounce 26¢
Libby's Fruit Cocktail 17-ounce 27¢
Cake Mixes Mrs. Wright's 18½-oz. 27¢

Chili with Beans Dennison's 40-ounce 81¢
Meat Ball Stew Chef Boy-ar-Dee, 29-oz. 83¢
Vienna Sausage Libby's 4-oz. 29¢
Potted Meat Libby's, 5½-oz. 25¢
Pancake Syrup Vermont Maid, 24-oz. 75¢
MJB Instant Rice 14-oz. 46¢
MJB Rice Mix Beef or Chicken, 6-oz. 35¢
Sloppy Joe Mix French's, Pkg. 25¢
Dressing Mix Hidden Valley, ¾-oz. 39¢

Green Giant Mushrooms 2½-oz. Jar 36¢
Best Foods Mayonnaise Quart 67¢
Nu Made Mayonnaise Quart 57¢
C & H Brown Sugar Pound 19¢
Duncan Hines Cake Mixes Layer, 18½-oz. 35¢
Wesson Oil Pint 46¢
Macaroni & Cheese Dinner Kraft, 7¼-oz. 21¢
MJB Long Grain Rice 42-ounce 59¢

Marmalade Empress Orange, 20-oz. 49¢
Italian Dressing Bernstein 8-oz. 41¢
Angel Cake Duncan Hines, 14½-oz. 63¢
Gold Medal Flour 5-lbs. 64¢
Adolf's Salt Substitute, 2½-oz. 65¢
Meat Marinade Adolf's 8-oz. 29¢

SUPER SAVER
Fig Bars Busy Baker 2-lbs. **54¢**

Dinners Hunt's Skillet Chicken, Each 79¢
Fri-Mix Krusteaz, 20-oz. 41¢
Bel-air Croutons 4½-oz. 42¢
Leslie Salt 12-Ounce 11¢
Potato Chips Nalley's, 9½-oz. 63¢
Tomato Juice Hunt's, 46-oz. 35¢
Dog Food Friskies, 15½-oz. 16¢

Prices effective Monday, July 31st through Saturday, August 5th. No sales to dealers.

Discount Household Items

Roasting Wrap Reynolds 37½' $1.59
Charcoal Briquets Hi Country 10-lbs. 77¢
Paper Plates Brocade, 100's 59¢
Gala Towels Decorated Colors, 126's 29¢
Towels Viva Decorated Colors, 126's 31¢
Reynolds Foil Hvy. Duty 18" x 25' 65¢
Kitchen Foil Kitchen Craft 12" x 75' 65¢
Detergent White Magic Liquid, 22-oz. 41¢
Detergent Bain Barrel Liquid, 48-oz. 49¢
Softener For Fabrics, 26-oz. 82¢
Detergent For 5-lbs. 4-oz. 89¢
Softener For For Fabrics, Gal. 85¢
Calgonite Dishwasher Detergent, 35-oz. 69¢

Discount Health & Beauty Aids

Close Up Toothpaste, 3-oz. 53¢
Adorn Hair Spray, 13-ounce $1.49
Tame Rinse Spray-on 12-ounce $1.29
Razor Wilkinson Bonded With Blades, each $1.89
Powder Cashmere Bouquet For The Body, 6½-oz. 53¢
Shampoo Bright Side, 6-oz. 85¢
Toothbrush Safeway with Rubber Tip, each 39¢
Brylcreem 4.5-oz. tube 98¢
Rolaid Tablets 75's 89¢
Arrid Extra Dry Light Powder 9-oz. $1.09
Tampons Playtex, 30's $1.29
Towels Flat Hemmed Sack, each 3 For $1
Dobie Pads Scouring Each 25¢
Mr. Clean Liquid Cleaner, 28-oz. 75¢
Cleaner Dow Oven Cleaner 8-ounce 75¢

Discount Frozen Foods

Fried Chicken Banquet 2-lbs. $1.49
Cream Pies Bel-air 14-oz. 29¢

Chef Boy-ar-Dee Pizzas

SUPER SAVER	Cheese	Sausage	Pepperoni
	13½-ounce	14½-ounce	14-ounce
	73¢	86¢	86¢

Pizza Chef Boy-ar-Dee Little Sausage Pizzas, 10-oz. 63¢
Broccoli In Butter Sauce Green Giant, 10-ounce 39¢
White Corn In Butter Sauce Green Giant, 10-ounce 45¢
Cauliflower In Cream Sauce Green Giant, 10-oz. 43¢

Orange Juice Bel-air, 6-ounce 23¢
Bel-air Lemonade 6-ounce 14¢
Grape Juice Bel-air, 6-ounce 21¢
Bel-air Green Peas Poly Bag 2 Pounds 55¢
Bel-air Cut Corn Poly Bag, 2-lbs. 55¢
Mixed Veg. Bel-air Poly bag, 2-lbs. 59¢
Peas & Carrots Bel-air Poly Bag, 2-lbs. 55¢
Bel-air Tater Treats Poly Bag 2-lbs. 49¢
Cauliflower Bel-air Poly Bag, 20-oz. 59¢
Dole Drink Pineapple-Orange 6-oz. 21¢

Discount Fruits & Juices

Pineapple Juice Lalani 46-ounce 28¢
Dole Drink Pink Grapefruit & Pineapple, 46-oz. 39¢
Apple Juice Town House, 32-oz. 33¢
Apple Juice Tree Top, 32-oz. 39¢
Highway Pears 29-ounce 38¢
Libby's Pears Bartlett, 16-ounce 32¢
Grapefruit Sections S&W, 16-oz. 38¢

Pineapple
Dole Heavy Syrup Chunk 20 oz. 39¢
SUPER SAVER
LaLani Heavy Syrup Sliced, Crushed 8¼-oz. 17¢

More Discount Items

Inst. Coffee Safeway, 6-oz. 99¢
Coffee Tone Lucerne, 16-oz. 59¢
Inst. Tea Canterbury, 3-oz. $1.09
Folgers Coffee (1-lb. 89¢) (3-lb. $2.53), 2-lbs. $1.69
Inst. Milk Carnation, 4-lb. $2.39
Inst. Milk Lucerne, 4-lb. $2.19
Hershey's Cocoa Instant Mix 2 Pounds 88¢
Red Rose Tea Bags 100's $1.25

SAFEWAY DISCOUNT

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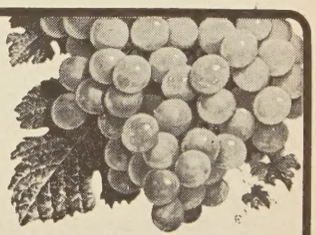
Discount Refrigerated Foods

Coldbrook Margarine lb. 21¢
Margarine Allsweet Pound 28¢
Margarine Parkay Soft, Pound 43¢
Lucerne Buttermilk (½ Gal. 54¢) Quart 30¢
Potato Salad (32-oz. 69¢) Lucerne 15 oz. 39¢
Swiss Cheese Mild, Pound 89¢
Safeway Cheddar Safeway Mild Pound $1.11
Grated Parmesan Lucerne, 8-oz. 79¢
Cream Cheese (Philadelphia 36¢) Lucerne 8-oz. 33¢
Dinner Rolls Ballard Crescent, 8-oz. 33¢
Cinnamon Rolls Ballard, 9.5-oz. 34¢
Grade AA Butter Darigold Pound 79¢
Cheez Whiz Kraft, 16-oz. 93¢
Kraft Romano Grated, 3-oz. 49¢

Large AA Eggs Cream O' The Crop Doz. 39¢

SUPER SAVER
Ice Cream Lucerne Top Quality Half. Gal. 85¢

LOCAL GROWN
Romaine
Crispy Fresh 2 Large Bunches **29¢**



SEEDLESS
Grapes
Large Sweet Juicy Thompson's lb. **39¢**

Green Onions Local 2 Bunches 19¢
Crisp Radishes Local 2 Bunches 19¢
Green Cabbage Local lb. 10¢
Select Celery lb. 23¢
Zucchini Squash lb. 19¢
No. 1 Red Potatoes 5-lb. Bag 49¢

Cherry Tomatoes
Red Ripe Salad Favorite 12-oz. Cup **29¢**

Large Pineapple
Delicious Royal Hawaiian Each **49¢**

PRICES EFFECTIVE AT THE TACOMA SAFEWAYS ONLY

"Sickle Cell Anemia. What's That?" Walter Lee's Film Answers Question

A FIVE-MINUTE TEST in which a blood sample is drawn is all that is needed to identify persons affected by sickle cell anemia or who are carriers. That is emphasized in Walter Lee's new film on the disease that is most prevalent among blacks. Here, Lee, with camera, observes nurse Deane Turner obtain blood sample from Regina Hayes at a Rochester, N.Y., hospital.

A friend once suggested to filmmaker Walter Lee that he might be interested in a locally televised panel discussion on sickle cell anemia.

"Sickle cell anemia. What's that?" Lee asked.

Lee watched the program and was inspired to make a motion picture about the inherited blood disease that is amazingly prevalent among people of African descent.

Lee, who is employed in the Photographic Illustrations Department of Eastman Kodak Company, believes his film, due to be released soon, is uniquely valuable in communicating vital information about sickle cell anemia to black Americans and other interested persons.

The film explains what sickle cell anemia is, how people can find out if they have it, and how it is transmitted from generation to generation.

Second, persons affected should know for their own protection. Strenuous activity at high altitudes or flight in an unpressurized aircraft may cause a severe pain crisis and possibly death. Certain methods of anesthesia should be avoided because sickle cell anemia involves a deficiency of oxygen in the blood and further reduction can produce lethal results. In addition, symptoms of sickle cell anemia resemble those of other diseases and, in an emergency, affected persons could be treated incorrectly if they are unable to alert doctors to their condition.

And finally, Lee believes that public awareness of the severity and widespread nature of the disease may add impetus to the presently limited research to find a cure.

Lee's film has been reviewed and praised by the New York State Department of Health and local health authorities. Lee credits Dr. David Satcher, a young black doctor at Rochester's Strong Memorial Hospital, with providing much of the medical expertise he needed to produce a totally accurate film. Dr. Satcher has a Ph.D. degree in genetics as well as an M.D., and has made sickel cell anemia his medical specialty.

The film, entitled simply "Sickle Cell Anemia," was written and produced by Lee. He also composed the theme music, a song called "The Pain Is Here Today."

In the course of his research into the disease, which was identified 60 years ago, Lee found that many blacks, including those who are highly educated, also ask "What's that?" when sickle cell anemia is mentioned.

One in every 400 blacks has the disease that causes years of pain, periods of disability and eventually death. One in every 10 blacks is a carrier who can pass on the disease to his children.

Yet, everyone kept asking, "What's that?"

It almost seemed to Lee as if there were a conspiracy of silence, and he himself experienced some of the anti-action pressure that others, including doctors, have felt when they became involved in publicizing the existence of sickle cell anemia.

Much of the anti-action pressure comes from well-meaning people who feel that if the disease can't be cured, why raise all that anxiety, Lee says.

But, as he emphasizes in his film, there are many important reasons why accurate information on the disease should be disseminated.

Lee believes that persons who have the disease or who are carriers should know it so they can make intelligent decisions about having children.

United Air Lines Set Four Goals

Employee initiative at United Air Lines has triggered an all-out sales drive directed at the black travel market.

Dubbed "Something Special," the black-oriented marketing campaign has set four goals: increase revenue, improve rapport between United and the black community, present the new United image to blacks and demonstrate how individual enthusiasm aimed at one special market can contribute to profitability.

Mrs. Jo Moxley, a Los Angeles reservations agent for United, has been named a special assistant to Charles F. McErlean, executive vice president and chief operating officer, to head the new program.

The idea for "Something Special" was born a year ago when Mrs. Moxley was transferred from Detroit to Los Angeles. She began calling on friends and relatives in Los Angeles' black community to promote United. Inquiries led to sales tips which in turn led to sales calls. Before long, she not only was seeking tips, but actively soliciting business among potential black travelers.

Her personal campaign came to the attention of top management last Jamuary and was enthusiastically endorsed. Meanwhile other black employees had joined the growing movement.

Joe Kelly, manager of reservations sales for United at Los Angeles, authorized designation of a special desk for black travel business. A special phone, manned round-the-clock, also was established. Meanwhile, members of the "Something Special" sales force began hitting the streets, ringing doorbells, calling on black business leaders and making special sales presentations.

In May, a delegation from "Something Special" called on United's senior management at the company's corporate headquarters near Chicago. To support their cause for a national black marketing campaign, they submitted revenue figures from the time the program formally was started in January. Figures showed revenues of $175 in January, $2,500 by February, $37,000 in March and $67,000 in April. The total now exceeds $150,000.

United's top management was so impressed with the presentation that support for a national black marketing campaign was pledged and Mrs. Moxley given the responsibility for heading the drive.

SUPERBIKE MILESTONE

Plans for a major motorcycle road racing event on the West Coast have been announced with the sponsorship by Kawasaki Motors Corporation of the first internationally sanctioned road race to be held July 21-23 at the Laguna Seca Raceway.

With a purse of $50,000, the 125 mile Formula 750 Championship event will be one of the richest on the AMA/FIM national calendar.

Professional racers from all over the world will participate

in the Kawasaki Superbike International, vying for cash prizes by flashing through the 1.9 mile circuit at speeds in excess of 130 mph. Factory teams from all the major motorcycle manufacturers are also expected to participate in this international West Coast motorcycle road race.

Motorcycle road racing, which is a popular and important sport in Europe, has rapidly gained support in this country over the last few years. Its high speed demands on men and machines make it an exciting spectator event and provides proof positive as to the value of motorcycle design and engineering advancements.

FOR THE BEST IN SPRITUAL
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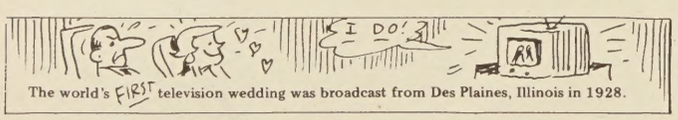

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RIGHT ON....

From The Publishers Pen

Editor & Publisher

Fitzgerald Beaver

I SHALL PASS THIS WAY BUT ONCE THEREFORE ANY GOOD THAT I CAN DO OR ANY KINDNESS THAT I CAN SHOW LET ME DO IT NOW FOR I SHALL NOT PASS THIS WAY AGAIN.

MOMMA

It is with heavy heart that I set out on this journey to Martinsville, a heart filled with sorrow and deep and tender memories.

To Martinsville, Virginia, Mrs. Alzene Beaver has passed away. Mrs. Alzene Beaver, who by her life and her example touched hundreds of people and was a source of inspiration and encouragement to them. For thirty-five years she taught in the public schools of Henry and Patrick counties. It was typical of her ambition for the young Black people of America that for five of those years she worked with pride for a principal who was one of her former pupils.

It was typical of her, too, that her love of teaching carried over into her religious life. She was known throughout the county as a deep student of the Bible, and taught a Ladies' Bible Class at Grace Presbyterian Church, was the instructor of the church's Circle Bible Study and lead the Daily Vacation Bible School.

The respect and affection of the community was best expressed several years ago when the Eleemosynarian Club of Martinsville named her Mother of the Year. For to many of Martinsville's young, Black and White alike, she gave of herself, her knowledge, and her motherly love.

To Martinsville, she was Mother.

To me she was Momma. Momma, who was always there. Momma, who bandaged a skinned knee, Momma who taught me belief in God and the strength of God's love. It was she who eased the pains of those first dawnings in a young child's mind of what it meant to be a Black in a then hostile white southern environment. And it was she who taught me how to live with this deprivation without surrendering the dignity, or despairing of realizing the ambitions that are the right of every free young American.

Momma gave me the precious gift of life, and the fundamental principles of living. If there is any good in me, it comes from Momma. Her teachings were simple: "Belive in God and yourself; believe in your country and work to make it better; study and strive to learn something and to be somebody."

Momma has passed, and gone to the rest she so richly deserves. But she will always be in my heart, and through her love, her teachings and her example she will always inspire me.

RIGHT ON!

Knicks' Reed says cop sought fight

NEW YORK — "It seems fairly clear to me that the man was looking for trouble," said New York Knicks captain Willis Reed when asked about his arrest Thursday night in front of his Queens Village home.

Reed, who led the Knicks to the NBA world championship in 1970 but who missed most of the last two seasons with injuries, was arrested for reckless endangerment, menacing, harrassment and impersonating a police officer after an argument with two men, one of whom was later identified as Joseph Guarine, an off-duty policeman.

The trouble started when Reed backed his Lincoln Continental out of his driveway and, according to the policeman who filed the complaint, cut off another automobile.

Reed, who has a reputation for being one of the most peaceful big men in professional basketball, cursed or threatened Guarine. He said also that it was untrue that he tried to impersonate an officer.

"In the first place," declared the Knicks star, "this fellow's car was not involved. In the second place, no damage was done to either the car I was supposed to have cut off nor to mine.

"And in the third place, if this man had identified himself as a policeman when he challenged me, everything would have been different.

"But here he was reprimanding me while in his civilian clothes just as if he were a passing motorist. And when I asked him what business it was of his, he shouted about being a police officer.

"I saw no reason why I was forced to take his word — no badge, no identification of any kind — just what he said.

"So I said, 'yeah, well I'm a cop, too.'

"That's when he pulled his badge and arrested me.

"As I look back on it now, I feel certain that he meant to find trouble, and waited to see how far I would go."

Willis Reed
'cop was looking for trouble'

Letter To The Editor

To the Muslim Brothers and Sisters, this reporter says, "Salaam Alaikum," from the Muslim Brothers here at Monroe. Who wishes you all good health and great wisdom.

IN THE B.C.W. THIS WEEK, Plans are still going forward for the upcoming Black Awareness Day, which is to be held on August 5, 1972 at 12:30 p.m. to 3:30 p.m. here at Monroe. This week had been a beehive of Activity for the individual committees within the work-shop. One in particular is the Litary Committee. They have already written and produced a play, with the script and dialogue for each player to have his own copy for rehearsals, which are already in production!

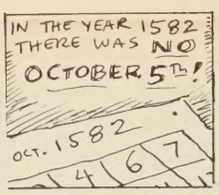
Things are moving ahead on time and will be ready when our day comes. Will you? A little more about the B.C.W.

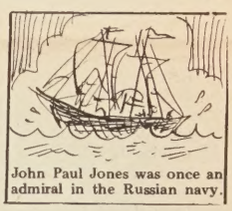
OUR PREAMBLE READS: "We must, who lead the struggle for unity, break through the apathy of fear. We must give active expression to the longing of the Blacks to be wholly free. We must strengthen our peoples faith in themselves and encourage them to take an active part in the struggle for awareness, dignity and pride. Above all, we must declane our aims openly and unmistakably and organize the people towards the Achievements of our goals.

AN APPEAL, Our History Committee is in dier need of an outside sponsor to lend some support to them, in the forms of Books, Wisdom, teaching of Black History and Culture, so they become better informed of facts to be shared with the other Brothers in the B.C.W. If there is anyone out there who would be interested in helping our history committee reach their goals, please contact me at P. O. Box 777, Monroe, Washington 98272, Dennis Williams 216533 B-3-5, and I will see to it that you be put on our visiting list to attend our next meeting.

We, your reporters are starting a new interprize that will from this point on, be known as the B.C.W.'s "Fact Sheet." So keep watching the "Facts Newspaper," for these articles, which will begin in the next issues, hopefully.

ALL POWER TO THE PEOPLE!!!!!!!!!!





John Paul Jones was once an admiral in the Russian navy.

Pacific National Bank of Washington

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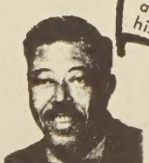

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Things You Should Know

William Wells BROWN

BORN IN LEXINGTON, KENTUCKY, IN 1816, OF A SLAVE MOTHER AND A SLAVE-OWNER FATHER, HE BECAME AN ACTIVE UNDERGROUND RAILROAD WORKER. HE LECTURED FAR AND WIDE FOR THE AMERICAN ANTI-SLAVERY SOCIETY FROM 1843 TO 1849, THEN TOURED ENGLAND AND FRANCE. HE WON INTERNATIONAL FAME ALSO AS A WRITER AND AS ONE OF THE EARLIEST AND GREATEST HISTORIANS OF THE NEGRO. THIS POINT OF HISTORY IS BROUGHT TO YOU BY:

SAFECO INSURANCE COMPANY

Black Power Is Green

One side of black power is green -- $800 million worth. That's how much blacks spend on travel. And American Airlines has made a special commitment to winning a larger share of this growing market.

It's part of a new sales campaign to encourage black travelers to choose American when they fly.

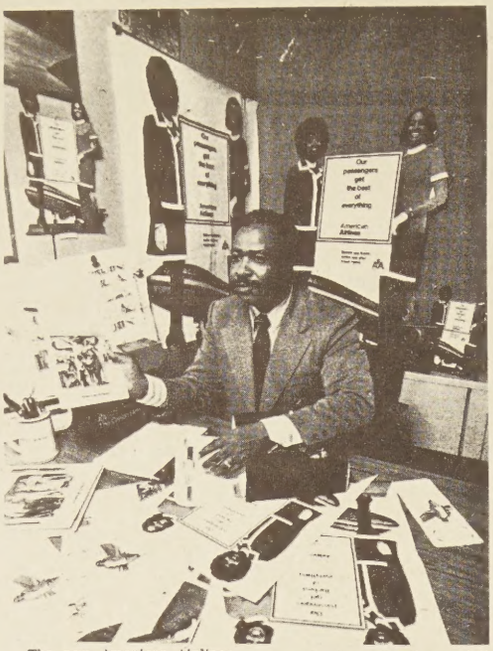
George E. Jackson, the airline's director of sales development, calls the campaign "The Green Side of Black." As coordinator of the program, Jackson has arranged for the creation and distribution of black-oriented sales materials that show American offers the best in the way of destinations, services and accommodations.

"The black person doesn't just travel," Jackson said, "He goes first class. Because he's hypersensitive and doesn't know how he'll be treated, he usually picks an airline that will treat him in the most courteous manner.

"He wants to see the place's he's heard about and stay at the hotels that have a reputation for luxury and comfort. In other words, he wants the best. And, of course, at American all of our passengers get "the best of everything."

Jackson pointed out that much of the campaign is aimed at the black travel agent. He noted that last year there were about 90 black-operated agencies, compared to 7,000 operated by whites.

As a result of their small numbers, Jackson believes black agents did not have the most effective sales material. "While travel has been growing among blacks as more and more reach middle - and upper - income levels, the black agent continues to receive primarily white - oriented promotional tools."



The new American Airlines campaign includes travel folders featuring black travelers and black flight attendants, postcards aimed at blacks, life - and desk-size counter cards, pop posters, direct mail brochures and other visual aids for selling. All feature blacks in prominent travel roles.

Promotional tie - ins have included such events as the Ebony Fashion Fair and black conventions like the National Urban League, the National Association for the Advancement of Colored People, the National Association of Negro Musicians and 46 other black organizations.

"Travel is in the dreams and aspirations of the new black consumer, and we hope to help him realize those dreams and aspirations," Jackson said.

A graduate of New York University, Jackson joined American as a sales representative in 1964 He served as manager of public relations marketing projects before joining the Passenger Marketing Dept. as director of sales development.

COOKED BANANAS

Everybody can enjoy bananas — even the baby of the family. Weight watchers can indulge since there are only 85 calories in a medium size banana. And for those persons on special diets — rejoice — bananas have no cholesterol, less than one percent fat content and a very low sodium count.

According to Miss Chiquita, best known authority on bananas, cooked bananas can be a new vegetable sensation or a piquant relish with the main course, whether it's lamb, ham, or shrimp.

Here are Miss Chiquita's recipes for the most popular ways to prepare cooked bananas:

BAKED BANANAS: Brush with butter and lemon juice. Bake 20 to 30 minutes in a moderate oven.

FRIED BANANAS: Fry slowly in butter or margarine, turning once, until golden brown and fork tender. About 8 to 10 minutes.

GRILLED BANANAS: Brush bananas with butter or margarine. Wrap in aluminum foil and grill over hot coals 10 to 12 minutes.

BROILED BANANAS: Brush bananas with melted butter and lemon juice. Broil three to four inches from heat and about five minutes on each side or until fork tender.

There are many variations on these basic methods. Some are:

- Dip peeled bananas into mixture of beaten egg and salt; roll in crushed cornflakes and bake as described above.
- Cover with whole cranberry sauce before baking and proceed as above.
- Spoon currant or mint jelly over broiled banana. Nice with lamb or ham, respectively.
- Pour hot curry sauce over baked or broiled banana. Delicious with shrimp.

'PARTNERS' PINCH HIT — 'The Partners," ill-fated TV series pairing Rupert Crosse (left) and Don Adams, returns Friday (28th) as stand-in for "Sanford and Son" for four weeks. Latter series, starring Redd Foxx, enters new time slot with resumption of fall programming, Sept. 15.

Viet fire storms fizzled

WASHINGTON The technical journal Science said Friday that the United States tried at least three times in 1965, 1966 and 1967 to ignite what Defense Department planners called "fire storms" in some of South Vietnam's "most valuable timber country."

"All three attempts, however, fizzled out," the magazine said.

So the effort was abandoned as impractical in the wet woods of South Vietnam, Science said.

Fire storms, far more destructive than ordinary fires, have occurred accidentally in dry timberlands of the American West and in Australia and Southern France. They also occurred as a result of World War II bombings in Dresden and Hamburg, Germany, and Tokyo and Hiroshima, Japan.

Newark pay boost scored

NEWARK, N.J.—South Ward Councilman Sharpe James charged last week that Mayor Kenneth A. Gibson evaded an agreement with council on the salary of a new executive.

David Dennison, an official of the Planned Variations program, was supposed to receive $20,000 per year at most, the councilman said. Instead, the mayor has given him $100 per day, about $7,000 above the council figure.

James also wondered about the propriety of Dennison working for the city the past year while living in Philadelphia.

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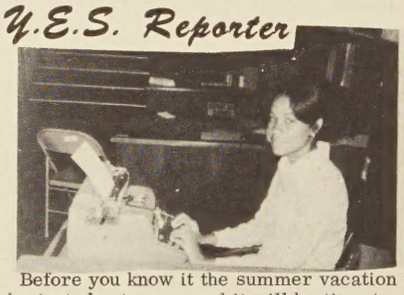
Y.E.S. Reporter



Before you know it the summer vacation will be just about over, and it will be time to return to school once again. During the summer months a large number of youth were able to find summer employment. But, unfortunately there were others who were not as lucky. So we feel it's time to hear what the unemployed youth have to say concerning the employment situation. One issue that was brought up was the fact that there should be more jobs for youth under the age of 16. Also the fact of how much money your parents make really shouldn't make a difference. Linda McHenry a junior attending Stadium High School says, "They ask too much information, that is not really necessary in getting a job." She also says, "jobs should be made available to anyone that wants to work no matter what their income may be." Mike Lee a sophmore entering into Lincoln High School says, "it seems to me that employers are not concerned about the youth having summer jobs."

We're sure there are more youth that have something to say on this matter. So we would like to urge all youth employed or unemployed to come down, call, or even write and tell us how they feel about the employment situation of today. You can contact us at 920 So. Commerce or phone Ma 7-6178. We will be glad to listen.

So come on community let's get together. Help mold a man. Give a kid a job this summer.

"Who Is Bo Diddley"

by Skip Young

You're probable wondering, "Who is Bo Diddley?" Bob Diddley is a 43-year-old Black rock 'n roll singer who plays a rectangle shaped guitar.

His first professioal performance was at the Lower State Theatre in Boston, Massachusetts on May 5, 1955.

Alan Freed, who 'invented' the famous phase "rock and roll", saw that Diddley had the audience rocking and rolling in their seats and called it rock and roll.

Says Bo: "I was the first one. They lied when they say Presley started rock and roll. Elvis came along and copied what I did. The first person credited as a rock 'n roller was Bo. Diddley."

Bo claims to have started the leg wiggling movements on stage.

Rock and Roll was started by Blacks and its founders, according to Bo, are himself, Chuck Berry, Joe Turner, Muddy Waters, Little Walter, The Flamingoes, The Moonglows, and James Brown.

Bo, whose real name is Ellas McDaniel, got his nickname while attending Francis E. Willard Elementary School in Chicago.

Becoming interested in guitars when he was "about 13 years old", Bo then proceeded to teach himself how to play one.

A Golden Gloves lightheavyweight in 1949, Bo became a truck driver prior to becoming a rock 'n roller. He also played the violin for 12 years.

Some of the major changes in rock 'n roll came in the late 1960's, Bo says when "I saw blue-eyed soul brothers adopted a thing called rockabilly and separated rhythm and blues and called it hard rock and it went into a fading called acid rock."

Disappointed over the lack of Black interest in rock 'n roll, Bo says dejectedly: "They hurt us. They hurt us very much. We solely depended on our Black brothers and sisters. They just dropped us by the wayside".

Bo finds it "good" to be playing for white audiences "because I can't draw any of my own folks out. I can't wait to try and make my Black brothers and sisters understand what I'm doing is theirs".

"I would like to be playing for the brothers", says Bo, "and I like playing for my white brothers".

BROWNES

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Shots injure 9 at gang dance

NEW YORK — Two shotgun blasts sent nine young people at a recent dance to a Bronx hospital with superficial wounds.

Police said six teen-age boys, two teen-age girls and a 21-year-old woman were treated and released at Morrisania Hospital after the shootings at the clubhouse of the Black Pearls.

Officers theorized that the raid was a reprisal for the earlier shooting of a former member of the Black Spades. According to the police, the two groups are primarily street fighters.

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Aretha seeking something old, something new, etcetera?

By BILL LANE

HOLLYWOOD — The saleswomen at Bergdoff-Goodman's in New York are reported to be still a-twitter over the party they identify as Aretha Franklin, who was in the other day shopping for a bridal gown.

And invitations have been floating around for Barbara McNair's wedding to Rick Manzie.

MARTHA Reeves is back singing, as a single. She helped Smokey Robinson wind up his last road tour, before getting set to join Sammy Davis, Jr., in his show at the Sands in Las Vegas. She will surely get praises for her new song material, some of it arranged by Maurice King, the man responsible for much of the new song stuff done by The Temptations and The Supremes.

ANNA Gordy Gaye, wife of Marvin Gaye and sister of Berry Gordy, Jr., was busy for two weeks house-shopping in the plush areas of Los Angeles, with real estater June Eckstine showing her around.

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GENE Russell's Black Jazz recording firm just turned out two new record albums, and promises more . . . Rosey Grier's new movie with Ray Milland, "The Thing With Two Heads," just released by AIP ... Martha Jordan, Louie's wife, busy setting up the Hobo Ball for the Renegades at the Beverly Hilton where she glitters, "Fee, Fi, Fo Fum — this time you're asked to dress as a bum."

OTIS Williams of The Temptations is getting over the discomfort of a broken hand, sustained before their big, big Grove opener. He performed throughout the show without benefit of even a wrist support ... Singer Nea Wes being seen with Ed Wright, the publicist ... Junius Griffin attended the Dem convention with Jesse Jackson ... Emmett Cash designing gowns for a lot of those swank, svelte Susies and Sadies of Beverly Hills now. And authoress Barbara Seaman says in her new book, "Free and Female," that the most neurotic peoples in this nation are single men. Next come married women, and last, married men. Huh?

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CURTIS Mayfield's music for the new movie "Superfly" getting praises. The movie was directed by Gordon Parks, Jr., and in it is also the son of the late actor Canada Lee — Carl Lee ... Lou Rawls set to produce his own movie, "Sunday Night," with Brod Green ... Nichelle Nichols might be the most popular black actress on TV, what with her "Star Trek" series getting re-runs all over the world, many times, and thousands clamoring for the show's revival ... Don Mitchell says he will star in "Pimp," the Robert "Iceberg Slim" Beck story. What happened to Fred Williamson? Well, he's going to film his own stuff now ... And Flip Wilson is buying a ranch around here somewhere ... Stax is now at work on the Isaac Hayes TV special.

CARL Anderson, of the stage versions of "Jesus Christ Superstar," doing the soundtrack for the upcoming movie of that show in London, and, it says here, will go to Israel to appear as star in the movie when it films there.

Aretha Franklin
shopping in wedding salon?

Barbara McNair
her invitations are ready

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Ryan O'Neal
"What's Up Doc?"
plus
Peter Ustinov
In
"Viva Max"

Narrows

PG Now you can see "The Graduate" AGAIN or for the first time.
The Graduate

The Now Washbasket

By Joyce Champion

New clothing appearing in stores this summer will include permanent care labels instructing consumers how to clean them.

The government-required permanent apparel care labeling grew out of consumer confusion amid the many changes in man-made fabrics.

Hang tags containing the information generally are misplaced, thrown away or too numerous to consult conveniently. Labels built into the garment seem to be the best answer.

Since the labels are small the terminology necessarily is brief but accurate. Most of the care instructions are self-explanatory. Among the latter, contained in the American Apparel Manufacturers' Association care guide, are the following: Washable/Machine Washable/Machine Wash: Wash, bleach, dry and press by any customary method including commercial laundering.

- Warm wash/Warm setting/Warm rinse: Use water 90 to 110 degrees Fahrenheit. (Hot wash instructions call for 130 degrees or hotter.)
- Durable press cycle, Permanent press cycle: Use appropriate machine setting, otherwise use medium wash, cold rinse and short spin cycle.
- Hand washable/Hand wash: Launder only by hand in lukewarm, hand comfortable water. May be bleached. May be dry cleaned.

(If the fabric should not be bleached, starched or dry cleaned—or, conversely, dry cleaned only—the label will so indicate. No reference is made to borax additives, such as Borateem, because they are compatible with all fabrics and colors.)

- Hand Wash separately: Hand wash alone or with like colors.
- Tumble dry/Machine dry: Dry in tumble dryer at specified setting — high, medium, low or no heat.
- Tumble dry/Remove promptly: Same as above, but in the absence of a cool-down cycle remove the laundry at once when tumbling stops.